

MUSCULAR

Muscular's sound is a mixture of electronic music with grooves of Funk, harmonies of Soul, synthesizer sounds from the future i.e. deep basses, vocoded singing and sparkling arpeggios stirred with organic instruments such as pianos, guitars, horns and percussion. It has been compared to Daft Punk, Franc Moody, Kavinsky and Prince.

"Electronic funk is the supporting element of Muscular, against which both soul and r'n'b as well as retro-futuristic synthesizers go tonally. The tension arises from the meeting point of the rousing rhythmicity and the streamlined synthetics, where there is a surprise every time you think the sound is going to be too streamlined." -Turun Sanomat (review in local newspaper)

The brain behind this Muscular project is Finnish keyboard player and pianist Ilmari Aitoaho (b.1988). Currently he is also part of funk-rock group East Funk Attack, Motown inspired soul band Punomo and indie-rock band Yournalist. Ilmari has surrounded himself with super talented musicians (and good friends) who give their own brilliant add to this Muscular tissue.

Muscular's debut album "On The One" was released on 23rd of September. It contains 9 tracks, 40 minutes of electronic funk music. 4 of those have been released as a single ("Auraraver", "Word On The Wire", "Demons" and "Keep The Lights On"). It has been rated high on Finnish newspapers and media. The album was released on vinyl on 13th of January 2023 and the album release concert took place the next day, 14th of January in Turku.

Muscular's live set is an energetic, visual and musically top notch show with a 6-piece band.

AUDIENCE PROFILE

- 25-55 years old
- men and women (50-50)
- people who enjoy afro-american rhythm music (funk, jazz, soul, r&b)
- musicians and DJs
- urban indie adults

RELEASES

- 4 singles released
 - [Auraraver](#)
 - [Word On The Wire](#)
 - [Demons](#)
 - [Keep The Lights On](#)
- 9 song album *On The One* was released on 23rd of September. Vinyl release on 13th of January 2023
- 2nd album in the making

ACHIVEMENTS

- Radio play on Finnish national radio (YleX & Yle Suomi)
- Radio play on Radio Helsinki
- Local DJs plays frequently at night clubs
- Blog posts around the world
- Festival bookings for the summer 2023



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